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SPONSORSHIP OPPORTUNITIES

2027



HELP US GROW FUTURE CHANGEMAKERS

Thank you so much for your interest in supporting our students and programs through our 2027 Cottonwood Institute Events. Our events help us raise the critical funding we need to serve over 565 students with deeply impactful programs that connect them to nature and inspire them to protect it this past year alone.

Over the past two decades, we have built a strong community of supporters who are all committed to each other's long-term sustainability and success. We have crafted fun, unique, and engaging events throughout the year to help achieve your marketing, philanthropic, and employee engagement goals and we can't wait to connect with you and your team at our events this year!

Ford Church
Founder & Executive Director
Cottonwood Institute

2027 EVENTS OVERVIEW

Cottonwood Institute (CI) is thrilled to host 4 events in 2027 to help raise the funding we need to support our students and programs. CI events offer an exciting way to engage your friends, family, employees, and clients to get involved, give back, build community, and have fun! Our programs help inspire our students to become leaders, problem-solvers, and changemakers in their communities.



1 BASE CAMP BASH

APRIL 10, 2027 - UPPER LARIMER EVENT CENTER



2 THE THROWDOWN

JULY 2027 - TBD



3 BEATS ON THE CREEK

WEEKLY IN JULY 2027 - COOHILLS RESTAURANT



4 GOLF INVITATIONAL AT HARVARD GULCH

AUGUST 7, 2027 - HARVARD GULCH



5 HAPPY HOUR

2027 - TBD

→ **Learn more at**: cottonwoodinstitute.org/events

BASE CAMP BASH

APRIL 10, 2027 - UPPER LARIMER EVENT CENTER



The Base Camp Bash is our largest fundraising event, and annual celebration of our program impact and student success. It's a great opportunity to learn about Cottonwood Institute's work in the communities we serve, network with Front Range professionals, give back, and have fun!

EVENT HIGHLIGHTS

- Enjoy local food, craft beer, great wine, and live music
- Bid on trips and getaways, outdoor gear, date nights, and unique experiences from the best local businesses and restaurants
- Hear about our 2026 Ripple Effect Award student winners

FUNDRAISING GOAL

Our goal is to raise $175,000 to help support 11 CAP Classes and our 2026-2027 Changemaker Outdoor Leadership cohort.

EVENT COST

$25,000	$10,000	$5,000	$2,500	$1,000	$250
20 tickets 2 reserved tables	10 tickets reserved table	8 tickets reserved table	6 tickets reserved table	4 tickets	per couple

See Sponsor Levels page for more information about sponsor benefits

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THE THROWDOWN

JULY 2027 - TBD



The Throwdown is our annual charity cornhole tournament where Denver-area professionals come together for an afternoon of outdoor fun while supporting a great local educational non-profit. It's a fantastic chance to network and build client relationships in a laid-back, social setting.

EVENT HIGHLIGHTS

- 3 games of cornhole guaranteed. Sponsor the full round-robin and invite your key clients, partners, or prospects!
- Enjoy local food, beer, and music from 5280 Mobile DJ
- VIP Bloody Mary & Mimosa bar from 9-10 am
- Bid on silent auction items with items from local businesses, outdoor gear, and entertainment
- The top 3 teams in each bracket will receive great prizes

FUNDRAISING GOAL

Our goal is to raise $25,000 to support our CAP Classes and Wellness Days at AXL Academy in Aurora, CO

EVENT COST

$25,000	$10,000	$5,000	$2,500	$1,000
5 teams 10 spectators	4 teams 8 spectators	**3 teams** **6 spectators**	2 teams 4 spectators	1 team 2 spectators

1 team = 2 players

See Sponsor Levels page for more information about sponsor benefits

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BEATS ON THE CREEK

WEEKLY IN JULY, 2027 - COOHILLS RESTAURANT



Beats on the Creek is a beloved summer tradition in downtown Denver, bringing the community together along the banks of Cherry Creek for an evening of great food, drinks, and live music. Presented by Coohill's Restaurant, the event's net proceeds benefit Cottonwood Institute!

EVENT HIGHLIGHTS

- Enjoy live music and delicious food and drink while taking in the beautiful scenery of downtown Denver in the summer
- Bring your family and friends for a night out on the town with all proceeds benefitting Cottonwood Institute
- Advertise for your business in Downtown Denver with a large and diverse crowd

FUNDRAISING GOAL

Our goal is to raise $20,000 to support our Changemaker and Alumni programs

EVENT COST

$10,000
25 entries &
25 drink tickets

$5,000
20 entries &
20 drink tickets

$2,500
15 entries &
15 drink tickets

$1,000
10 entries &
10 drink tickets

$10
Per attendee

See Sponsor Levels page for more information about sponsor benefits

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GOLF INVITATIONAL AT HARVARD GULCH

AUGUST 7, 2027 - HARVARD GULCH



Join us this August at Harvard Gulch for great food, drinks, prizes, and a fun, beginner-friendly nine-hole par-three golf tournament! Open to participants 21 and older, with all net proceeds benefiting Cottonwood Institute in memory of Rivers Stilwell.

EVENT HIGHLIGHTS

- Structured as a best ball format with teams of 4; sign up with 1-4 players. We can group singles/pairs with an existing team.
- This isn't your typical golf outing: expect fun, games & challenges!
- Food and beverages are included with entry
- This event is organized and presented by Ryan Feaster, Real Estate Agent with Realty ONE Group Premier

FUNDRAISING GOAL

Our goal is to raise $25,000 to help fill the gap to fund our summer programs with Environmental Learning For Kids, Sims-Fayola Foundation, and Horizons at Colorado Academy.

EVENT COST

- $25,000 — 5 teams
- $10,000 — 4 teams
- $5,000 — 3 teams
- $2,500 — 2 teams
- $1,000 — ⚑ 1 team & sponsored hole
- $500 — 1 team & logo
- $450 — 1 team 18 holes
- $250 — 1 team 9 holes
- $75 — Individual

1 team = 4 players

⚑ Event-specific offering only

See Sponsor Levels page for more information about sponsor benefits

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HAPPY HOUR

TBD



Our amazing programs couldn't be executed without the help and support of our fabulous donors, program partners, and staff members. Our Cottonwood Institute Happy Hour event is a chance to celebrate another great year of programming and thank our sponsors, donors, program partners, board members, and instructor team.

EVENT HIGHLIGHTS

- Opportunity to network with Colorado professionals- including our board members, corporate donors, and program partners.
- Enjoy local food, beer, great wine, and local music & entertainment.
- Advertisment for your business.
- Hear about hightlights from our Impact Report and goals for the upcoming year.

FUNDRAISING GOAL

Our goal is to raise $25,000 at the Happy Hour event to help fully fund our Alumni Programs throughout the year.

EVENT COST



Free for attendees

See Sponsor Levels page for more information about sponsor benefits

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SPONSOR LEVELS

	$25,000 SPONSOR	$10,000 SPONSOR	$5,000 SPONSOR	$2,500 SPONSOR	$1,000 SPONSOR
Social media spotlight					
Blog mention and link					
Logo on event print material					
Shoutout at event					
Host table/booth					
Speaking opportunity at event					
Logo and link in Newsletter (3.3K subscribers)	12 months	6 months	3 months		
Presenting sponsor honorable mention	3 events	1 event			
Display video at event	2 events	1 event			

 For ALL events

See individual event page for more information about entry details

 For 1 event

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MORE THAN AN EVENT

A Path for Changemakers



When you support a Cottonwood Institute event, you're supporting more than one day or one experience. You're helping create opportunities for young people to connect with nature, build confidence and leadership skills, and discover what they care about enough to protect.



Sometimes, the impact of those experiences doesn't become clear until years later. Cooper first came to Cottonwood as a middle school participant, became an Instructor Apprentice through our Changemakers Outdoor Leadership Corps, and eventually returned as a Cottonwood instructor.

That's the ripple effect your support makes possible.
The student sitting around a campfire today could be the instructor leading students tomorrow. By sponsoring Cottonwood Institute, you're investing in young people who don't just experience the outdoors, but grow into changemakers who care for it and help others do the same.

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COMMUNITY REACH: 2025-26

ONLINE ENGAGEMENT

4.2K
Social Media Followers

2.1K
Monthly Website Visitors

3.3K
Email Subscribers

PROGRAM IMPACT

565
Students Served

29.7K
Hours of Programming

6.9K
Community Service Hours

PARTNER ENGAGEMENT

15
Program Partners

60
Field Programs

47
Event Sponsors

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THANKS TO OUR PREVIOUS SPONSORS & FUNDERS!

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Alpine Bank
AOR
Avid4 Adventure
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Catherine Schwartz Financial LLC
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Climax Molybdenum
City of Denver
- Office of Children's Affairs
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Colorado Health Foundation
Colorado Parks & Wildlife
Conway Family
Community First Foundation
Deloitte
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Enterprise Mobility Foundation
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Patagonia
Perks Reclaimed
PeyBack Foundation
Plante Moran
Ratio Beerworks
Realty ONE Group Premier
- Ryan Feaster
Redgarden Engineering
Round The Clock Logistics
Schwartz Family
Snooze
Sustainable Advisors Alliance
Technical Integrity
Taddonio Family Foundation
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The Taxman Agency
The Wilderness Society
Tony Grampsas Youth Services
Trader Joe's
US Engineering
Walton Family Foundation
Wedbush
Whitson Strategies
Woods Boss Brewing Co
Xcel Energy Foundation

CI is committed to building an ecosystem of supporters committed to each other's long-term sustainability and success. If there are custom sponsorship benefits you are interested in or more information, please contact:

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