



# SPONSORSHIP OPPORTUNITIES

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# HELP US GROW FUTURE CHANGEMAKERS

Thank you so much for your interest in supporting our students and programs through our 2026 Cottonwood Institute Events. Our events help us raise the critical funding we need to serve over 450 students with deeply impactful programs that connect them to nature and inspire them to protect it this past year alone.

Over the past two decades, we have built a strong community of supporters who are all committed to each other's long-term sustainability and success. We have crafted fun, unique, and engaging events throughout the year to help achieve your marketing, philanthropic, and employee engagement goals and we can't wait to connect with you and your team at our events this year!

*Ford Church  
Founder & Executive Director  
Cottonwood Institute*

# 2026 EVENTS OVERVIEW

Cottonwood Institute (CI) is thrilled to host 4 events in 2026 to help raise the funding we need to support our students and programs. CI events offer an exciting way to engage your friends, family, employees, and clients to get involved, give back, build community, and have fun! Our programs help inspire our students to become leaders, problem-solvers, and changemakers in their communities.



## 1 BASE CAMP BASH

APRIL 11, 2026 - UPPER LARIMER EVENT CENTER



## 2 THE THROWDOWN

JULY 2026 - TBD



## 3 HARVARD GULCH GOLF INVITATIONAL

AUGUST 8, 2026 - HARVARD GULCH



## 4 HAPPY HOUR

2026 - TBD

→ Learn more at: [cottonwoodinstitute.org/events](https://cottonwoodinstitute.org/events)

# BASE CAMP BASH

APRIL 11, 2026 - UPPER LARIMER EVENT CENTER



The Base Camp Bash is our largest fundraising event, and annual celebration of our program impact and student success. It's a great opportunity to learn about Cottonwood Institute's work in the communities we serve, network with Front Range professionals, give back, and have fun!

## EVENT HIGHLIGHTS

- Enjoy local food, craft beer, great wine, and live music
- Bid on trips and getaways, outdoor gear, date nights, and unique experiences from the best local businesses and restaurants
- Hear about our 2025 Ripple Effect Award student winners

## FUNDRAISING GOAL

Our goal is to raise \$150,000 to help support 10 CAP Classes and our 2025-2026 Changemaker Outdoor Leadership cohort.

## EVENT COST



20 tickets  
2 reserved  
tables



10 tickets  
reserved table



8 tickets  
reserved table



6 tickets  
reserved table



4 tickets



per couple

*See Sponsor Levels page for more information about sponsor benefits*

# THE THROWDOWN

JULY 2026 - TBD



The Throwdown is our annual charity cornhole tournament where Denver-area professionals come together for an afternoon of outdoor fun while supporting a great local educational non-profit. It's a fantastic chance to network and build client relationships in a laid-back, social setting.

## EVENT HIGHLIGHTS

- 3 games of cornhole guaranteed. Sponsor the full round-robin and invite your key clients, partners, or prospects!
- Enjoy local food, beer, and music from 5280 Mobile DJ
- VIP Bloody Mary & Mimosa bar from 9-10 am
- Bid on silent auction items with items from local businesses, outdoor gear, and entertainment
- The top 3 teams in each bracket will receive great prizes

## FUNDRAISING GOAL

Our goal is to raise \$50,000 to support our CAP Classes at AXL Academy and Vista Peak High School in Aurora, CO

## EVENT COST



5 teams  
10 spectators



4 teams  
8 spectators



3 teams  
6 spectators



2 teams  
4 spectators



1 team  
2 spectators

1 team = 2 players

See *Sponsor Levels* page for more information about sponsor benefits

# HARVARD GULCH GOLF INVITATIONAL

AUGUST 9, 2026 - HARVARD GULCH



Join us this August at Harvard Gulch for great food, drinks, prizes, and a fun, beginner-friendly nine-hole par-three golf tournament! Open to participants 21 and older, with all net proceeds benefiting Cottonwood Institute in memory of Rivers Stilwell.

## EVENT HIGHLIGHTS

- Structured as a best ball format with teams of 4; sign up with 1-4 players. We can group singles/pairs with an existing team.
- This isn't your typical golf outing: expect fun, games & challenges!
- Food and beverages are included with entry
- This event is organized and presented by Ryan Feaster - Real Estate Agent with Realty ONE Group Five Star

## FUNDRAISING GOAL

Our goal is to raise \$25,000 to help expand our Watershed Programs with Confluence Colorado and Sims-Fayola Foundation

## EVENT COST



1 team = 4 players

See Sponsor Levels page for more information about sponsor benefits

# HAPPY HOUR

TBD



Our amazing programs couldn't be executed without the help and support of our fabulous donors, program partners, and staff members. The Cottonwood Institute Happy Hour event is a chance to celebrate another great year of programming and thank our sponsors, donors, program partners, board members, and instructor team.

## EVENT HIGHLIGHTS

- Opportunity to network with Colorado professionals- including our board members, corporate donors, and program partners.
- Enjoy local food, beer, great wine, and local music & entertainment.
- Advertisement for your business.
- Hear our yearly program updates and goals.

## FUNDRAISING GOAL

Our goal is to raise \$25,000 at the Happy Hour event to help fully fund our Alumni Programs throughout the year.

## EVENT COST



Free for attendees

*See Sponsor Levels page for more information about sponsor benefits*

# SPONSOR LEVELS

**\$25,000 SPONSOR      \$10,000 SPONSOR      \$5,000 SPONSOR      \$2,500 SPONSOR      \$1,000 SPONSOR**

Social media spotlight					
Blog mention and link					
Logo on event print material					
Shoutout at event					
Host table/booth					
Speaking opportunity at event					
Logo and link in Newsletter (3.3K subscribers)	12 months	6 months	3 months		
Presenting sponsor honorable mention	3 events	1 event			
Display video at event	2 events	1 event			

 For ALL events

*See individual event page for more information about entry details*

 For 1 event



# MORE THAN AN EVENT

*From Student to Instructor*



We believe our programs are just the beginning to breaking down barriers to the outdoors; that's why we're investing in long-term leadership pathways, from student to instructor.

Students in our leadership programs design and lead their own outdoor adventures, plan in-depth community actions, and earn certifications like Wilderness First Aid.

Graduates attend our staff trainings and are hired as paid assistant instructors on our summer field programs. These experiences show them they don't just belong in outdoor spaces—they have the power to guide others there.





# COMMUNITY REACH: 2024-25

## ONLINE ENGAGEMENT

**3.5K**

Social Media Followers

**2K**

Monthly Website Visitors

**3.3K**

Email Subscribers

## PROGRAM IMPACT

**454**

Students Served

**35.7K**

Hours of Programming

**11.5K**

Community Service Hours

## PARTNER ENGAGEMENT

**14**

Program Partners

**25**

Student Programs

**43**

Event Sponsors

# THANKS TO OUR PREVIOUS SPONSORS & FUNDERS!

5Star Bank	First Fidelity Bank	PeyBack Foundation
Adams & Reese	Griffiths Law	Plante Moran
Adobe	Great Outdoors Colorado	Ratio Beerworks
Alchemy Security	Greenberg Traurig	Realty One Group Five Star
Alpine Bank	Guthrie Family	- Ryan Feaster
AOR	Impact Capital Partners	Redgarden Engineering
Avid4 Adventure	Kelly Law Partners	Round The Clock Logistics
Carson Foundation	<b>Larrk Foundation</b>	Schwartz Family
Catherine Schwartz Financial LLC	Lauren Guthrie Make A Difference Fund	Snooze
Children's Hospital Colorado -Heart Institute	Lockton	Sustainable Advisors Alliance
Church Family	Longmont Community Foundation	Technical Integrity
Climax Molybdenum	Long Technologies	Taddonio Family Foundation
CMG Home Loans	Maroon Bell Outdoor	The Araho Group
CoBank	McGregor Square	The Denver Foundation
Coleman Family	MegaStar Financial - Trent Peaker	The Wilderness Society
Colorado Health Foundation	Milgrom Daskam & Ellis	Tony Grampsas Youth Services
Colorado Parks & Wildlife	Mokrohisky Family	Trader Joe's
Conway Family	Molson Coors	US Engineering
Deloitte	Moving Mountains Lidl Co	Walton Family Foundation
Denver Water	Patagonia	Wedbush
Enterprise Mobility Foundation	Peak Putty	Whitson Strategies
Epic Western Cocktail Co	Perks Deconstruction	Woods Boss Brewing Co
		zenbusiness

CI is committed to building an ecosystem of supporters committed to each other's long-term sustainability and success. If there are custom sponsorship benefits you are interested in or more information, please contact:

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