



SPONSORSHIP OPPORTUNITIES

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COTTONWOOD INSTITUTE

Thank you so much for your interest in supporting our students and programs through our 2024 Cottonwood Institute events. Over the past 19 years, we have built a strong community of supporters who are all committed to each other's long-term sustainability and success. We have crafted fun, unique, and engaging events throughout the year to help achieve your marketing and philanthropic goals and we can't wait to connect with you and your team at our events this year!

- Ford Church
Founder & Executive Director



2022-2023 REACH BY THE NUMBERS

PROGRAM IMPACT

461

Participants

27,302

Program
Contact Hours

7,203

Service Hours

SOCIAL MEDIA ENGAGEMENT

2.9K

Social Media
Followers

11K

Website
Visitors

4K

Email
Subscribers

PARTNER ENGAGEMENT

16

Program
Partners

26

Student
Programs

59

Event
Sponsors

2024 EVENTS OVERVIEW

Cottonwood Institute (CI) is thrilled to host 4 events in 2024 to help raise critical funds to support our work. CI events offer an exciting way to engage your friends, family, co-workers, and clients to get involved, give back, build community, and have fun! Money raised supports our programming across the Front Range here in Colorado to connect students to nature and inspire them to protect it.



1

BASE CAMP BASH

MARCH 2, 2024, UPPER LARIMER EVENT CENTER



2

THE THROWDOWN

JULY 2024



3

HARVARD GULCH INVITATIONAL

AUGUST 2024



4

BEATS ON THE CREEK

WEEKLY AUGUST 2024



Learn more at: cottonwoodinstitute.org/events

BASE CAMP BASH

MARCH 2, 2024, UPPER LARIMER EVENT CENTER



The Base Camp Bash is our main fundraising event, and serves as our annual celebration of our program and student success. It's a great opportunity to learn about Cottonwood Institute's work in our communities, network with Front Range professionals, and have fun!

BASE CAMP BASH HIGHLIGHTS

- Join our VIP Cocktail hour from 6-7pm before our main event from 7-10pm
- Enjoy local food, beer, great wine, and local music & entertainment
- Bid on adventurous auctions with outdoor gear, unique experiences, and date nights from the best local businesses and restaurants
- 2023 Ripple Effect Award student winners

EVENT COST

- \$75 per person for the main event
- \$150 for a single VIP ticket
- \$250 per VIP couple
- \$1,000 Supporting Sponsor
- \$2,500- \$5,000 Table Sponsors
- \$10,000 Presenting Sponsor

ATTENDANCE

We are expecting 200-250 people to participate this year.

AUDIENCE

Front Range professionals, 30 – 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$160,000 at the Bash.

THE THROWDOWN

MCGREGOR SQUARE



The Throwdown is our annual charity cornhole tournament for Denver area professionals to enjoy an afternoon outside tossing bags while supporting a great local educational non-profit! This is a awesome opportunity for networking and client cultivation in a fun and relaxed atmosphere.

THROWDOWN HIGHLIGHTS

- A guarantee of 3 games of cornhole. Pay for the entire round-robin bracket and invite key prospects, customers, clients, vendors, employees, etc., or challenge companies from another industry!
- Enjoy local food, beer, great wine, and local music & entertainment.
- VIP Bloody Mary bar from 9-10 am.
- Bid on silent auction items with items from local businesses, outdoor gear, and entertainment.
- The top 3 teams in each bracket will receive great prizes.

EVENT COST

- \$5,000 event sponsor
- \$2,500 feature sponsor
- \$1,000 sponsor

ATTENDANCE

We are expecting 32 teams, 128 participants, and additional spectators and volunteers for a total of 150 people. Hundreds of people pass through McGregor Square on the weekends; in addition to the event attendance, we invite the public to participate in "passing by" games. This event offers a lot of exposure for your brand!

AUDIENCE

Front Range professionals, 30 – 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$40,000 at The Throwdown.

HARVARD GULCH INVITATIONAL



Join us in August at Harvard Gulch for drinks, food, prizes, and 9 holes of beginner-friendly par three golf! This tournament is open to everyone aged 21 and over. All net proceeds from the event will benefit Cottonwood Institute in memory of Rivers Stilwell.

HARVARD GULCH INVITATIONAL HIGHLIGHTS

- Structured as a best ball format with teams of 4; sign up with 1-4 players. We can group singles/pairs with an existing team.
- This won't be your typical golf tournament: expect fun, games & extra challenges!
- Food and beverages are included with entry.
- This event is organized and presented by Ryan Feaster - Real Estate Agent with Realty ONE Group Five Star.

EVENT COST

- \$2,500 featured sponsor
- \$1,000 sponsor
- \$215 per 4 some

ATTENDANCE

We are expecting 85 players and additional spectators and volunteers for a total of 100 - 125 people.

AUDIENCE

Front Range professionals, 30 - 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$15,000 at the Harvard Gulch Golf Invitational.

BEATS ON THE CREEK



Beats on the Creek has become a summertime staple in downtown Denver, bringing people together on the banks of Cherry Creek to enjoy food, drinks, and live music, all to support local nonprofits! Presented by Coohill's Restaurant, all proceeds from the event support Cottonwood Institute!

BEATS ON THE CREEK HIGHLIGHTS

- Enjoy live music and delicious food and drink while taking in the beautiful scenery of downtown Denver in the summer!
- Bring your family and friends for a night out on the town, with all proceeds benefitting Cottonwood Institute.
- Advertisement for your business in Downtown Denver with a large and diverse crowd.

EVENT COST

- \$5,000 event sponsor
- \$2,500 weekly sponsor
- \$1,000 sponsor
- \$5 per person suggested donation at the door for attendees included

ATTENDANCE

300 people per week or 1,200 people total.

AUDIENCE

Front Range professionals, 30 – 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$30,000 at Beats on the Creek.

SPONSORSHIP LEVELS

PRESENTING SPONSOR LEVEL- \$10,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Opportunity to market your company during the event (display banner/promotional materials)
- Name and logo on all promotional materials and the event program as "Presenting Sponsor"
- Email announcement to our community highlighting your company and sponsorship/company feature in our monthly newsletter
- 2+ social media posts spotlighting company/sponsorship

EVENT-SPECIFIC BENEFITS

- Bash: 8 event tickets to the Bash (reserved table)
- Throwdown: 5 VIP teams: 10 players + 10 spectators

SPONSOR LEVEL - \$5,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during THE event (display banner/promotional materials)
- 1 social media posts spotlighting company/sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 6 event tickets to the Bash (reserved table)
- Throwdown: 4 VIP Teams: 8 players + 8 spectators
- Harvard Gulch: 3 four person team entries
- Beats on the Creek: 20 entries + 20 drink tickets



SPONSORSHIP LEVELS

SPONSOR - \$2,500

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during the event (display banner/promotional materials)
- 1 group social media post spotlighting sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 4 free event tickets to the Bash (reserved table)
- Throwdown: 2 VIP teams: 4 players + 4 spectators
- Harvard Gulch: 2 Free 4 person team entries
- Beats on the Creek: 15 entries + 15 drink tickets

SPONSOR- \$1,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during the event (display banner/promotional materials)
- 1 group social media post spotlighting sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 2 free event tickets to the Bash
- Throwdown: 1 VIP team: 2 players + 2 spectators
- Harvard Gulch: 1 Free 4 person team entry
- Beats on the Creek: 10 entries + 10 drink tickets



THANKS TO OUR PREVIOUS EVENT SPONSORS AND PRODUCT DONORS!

10th Mountain Division Huts

291 Colorado Whiskey

5Star Bank

Abejas Restaurant

Aeropress

Alliance Bernstein

Alpine Bank

Anthony's Pizza

AOR

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Bierstadt Lagerhaus

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Brenda and Stefan Mokrohisky

Catherine Schwartz Financial LLC

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Delafoto

Deloitte

Denver Art Museum

Denver Nature and Science Museum

Denver Water

Denver Zoo

Deuter

Distillery 291

Door Renew Denver

East West Partners

Elitch Gardens

Elsmere

Epic Western Cocktail Co

Eric Einstein Photography

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Fin River Gear

First Fidelity Bank

Food Lab Boulder

Frasca Food and Wine

Freeport McMoRan/Climax Molybdenum

Front Range Anglers

Golden Moon Speakeasy

Golftec

Gravity Haus

Great Divide

Greenberg Taurig

GSI Outdoors

Guthrie Family

Hercules Industries

Il Porcellino

IMA

Improper City

Inspirato For Good

Intrinsic

Jeff and Joanne Schwartz

Junction Food and Drink

Kaladi Coffee

Kari Traa

Kelly Law Partners

Lauren Guthrie Make A

Difference Fund

Leavers Locavore

Left Hand Brewing Co

Leopold Bros

Lifetime Windows & Siding

Lockton

Marathon Petroleum

Maroon Bell Outdoor

McDevitt Taco Supply

McGregor Square

MegaStar Financial

Meow Wolf

Miners Alley

Mountain Toad Brewing

Moye White

My Neighbor Felix

Mythology

Nido Planning

Nocturne Jazz Club

Nurture Wellness Marketplace

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Raices Brewing Co

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Rocky Talkie

Scraps

Semple, Farrington, Everall & Case

Snooze

Stanley Beer Hall

Stanley Hotel

Sumo Logic

Sweet Bloom Coffee

Tattered Cover

The Araho Group

The Kitchen

The Pad

The Rally Hotel

The Walton Family Foundation

The Wilderness Society

Topo Designs

UBS Stone-Segal

Voxpopme

Whitson Strategies

Whole Foods

Woods Boss Brewing

World Wide Technology

Wyld Gear

YMCA of the Rockies

CI is committed to building an ecosystem of supporters committed to each other's long-term sustainability and success. If there are custom sponsorship benefits you are interested in or more information, please contact:

Ford Church, Executive Director

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INSTITUTE

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