



2023 SPONSORSHIP OPPORTUNITIES

Cottonwood Institute is on a mission to connect middle and high school students to nature and inspire them to protect it. Our vision is to awaken the changemaker within every student.

Help make our programs possible by sponsoring one of our 2023 events!



→ **Learn more at:** cottonwoodinstitute.org/events





2021-2022 REACH BY THE NUMBERS

PROGRAM IMPACT

785

Participants

21,475

Program
Contact Hours

7,168

Service Hours

SOCIAL MEDIA ENGAGEMENT

1.3K

Facebook
Followers

11K

Website
Visitors

5.5K

Email
Subscribers

PARTNER ENGAGEMENT

18

Program
Partners

34

Student
Programs

36

Event
Sponsors

2023 EVENTS OVERVIEW

Cottonwood Institute (CI) is thrilled to host 5 events in 2023 to help raise critical funds to support our work. CI events offer an exciting way to engage your friends, family, co-workers, and clients to get involved, give back, build community, and have fun! Money raised supports our programming across the Front Range here in Colorado to connect students to nature and inspire them to protect it.



1 BASE CAMP BASH

SATURDAY, APRIL 22 2023



2 THE THROWDOWN

SATURDAY, JULY 22 2023



3 HARVARD GULCH INVITATIONAL

AUGUST 5TH, 2023



4 BEATS ON THE CREEK

WEEKLY SUMMER CONCERT SERIES, DATES TBD



5 HAPPY HOUR

NOVEMBER 2023

→ **Learn more at:** cottonwoodinstitute.org/events

BASE CAMP BASH

SATURDAY, APRIL 22

6-10 PM, @ Space Gallery



The Base Camp Bash is our main fundraising event, and serves as our annual celebration of our program and student success. It's a great opportunity to learn about Cottonwood Institute's work in our communities, network with Front Range professionals, and have fun!

BASE CAMP BASH HIGHLIGHTS

- Join our VIP Cocktail hour from 6-7 before our main event from 7-10
- Enjoy local food, beer, great wine, and local music & entertainment
- Bid on adventurous auctions with outdoor gear, unique experiences, and date nights from the best local businesses and restaurants
- Hear from the 2022 Ripple Effect Award student winners

EVENT COST

- \$75 per person for the main event
- \$150 for a single VIP ticket
- \$250 per VIP couple
- \$10,000 Presenting Sponsor
- \$5,000- \$2,500 Table Sponsors
- \$1,000 Supporting Sponsor

ATTENDANCE

We are expecting 200-250 people to participate this year.

AUDIENCE

Front Range professionals, 30 - 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$100,000 at the Bash.

THE THROWDOWN

SATURDAY, JULY 22

9AM-1PM

@ MCGREGOR SQUARE



The Throwdown is our annual charity cornhole tournament for Denver area professionals to enjoy an afternoon outside tossing bags while supporting a great local educational non-profit! This is a awesome opportunity for networking and client cultivation in a fun and relaxed atmosphere.

THROWDOWN HIGHLIGHTS

- A guarantee of 3 games of cornhole. Pay for the entire round-robin bracket and invite key prospects, customers, clients, vendors, employees, etc., or challenge companies from another industry!
- Enjoy local food, beer, great wine, and local music & entertainment.
- VIP Bloody Mary bar from 9-10 am.
- Bid on silent auction items with items from local businesses, outdoor gear, and entertainment.
- The top 3 teams in each bracket will receive great prizes.

EVENT COST

- \$5,000 event sponsor
- \$2,500 feature sponsor
- \$1,000 sponsor

ATTENDANCE

We are expecting 32 teams, 128 participants, and additional spectators and volunteers for a total of 150 people. Hundreds of people pass through McGregor Square on the weekends; in addition to the event attendance, we invite the public to participate in "passing by" games. This event offers a lot of exposure for your brand!

AUDIENCE

Front Range professionals, 30 – 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$50,000 at The Throwdown.



HARVARD GULCH GOLF INVITATIONAL

SATURDAY, AUGUST 5

10-5 PM @ HARVARD GULCH GOLF COURSE

Join us Saturday, August 5th, 2023 at Harvard Gulch for drinks, food, prizes, and 9 holes of beginner-friendly par three golf! This tournament is open to everyone aged 21 and over. All net proceeds from the event will benefit Cottonwood Institute in memory of Rivers Stilwell.

HARVARD GULCH INVITATIONAL HIGHLIGHTS

- Structured as a best ball format with teams of 4; sign up with 1-4 players. We can group singles/pairs with an existing team.
- This won't be your typical golf tournament: expect fun, games & extra challenges!
- Participate in the silent auction.
- Food and beverages are included with entry.
- This event is organized and presented by Ryan Feaster - Real Estate Agent with Realty ONE Group Five Star.

EVENT COST

- \$2,500 featured sponsor
- \$1,000 sponsor
- \$215 per 4 some

ATTENDANCE

We are expecting 85 players and additional spectators and volunteers for a total of 100 - 125 people.

AUDIENCE

Front Range professionals, 30 - 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$25,000 at the Harvard Gulch Golf Invitational.



BEATS ON THE CREEK

TUESDAYS IN AUGUST 2023

6-9 PM @ THE CHERRY CREEK BRIDGE



Beats on the Creek has become a summertime staple in downtown Denver, bringing people together on the banks of Cherry Creek to enjoy food, drinks, and free live music, all to support local nonprofits! Presented by Coohill's Restaurant, this year's concert series is extra special-- all proceeds from the event support Cottonwood Institute!

BEATS ON THE CREEK HIGHLIGHTS

- Enjoy live music and delicious food and drink while taking in the beautiful scenery of downtown Denver in the summer!
 - Bring your family and friends for a night out on the town, with all proceeds benefitting Cottonwood Institute.
 - Advertisement for your business in Downtown Denver with a large and diverse crowd.
-

EVENT COST

- \$5,000 event sponsor
 - \$2,500 weekly sponsor
 - \$1,000 sponsor
 - \$5 donation at the door for attendees
-

ATTENDANCE

300 people per week or 1,200 people total.

AUDIENCE

Front Range professionals, 30 - 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$25,000 at Beats on the Creek.



HAPPY HOUR

NOVEMBER 2023

5-7PM @ TBD

Our amazing programs couldn't be executed without the help and support of our fabulous donors, program partners, and staff members. The Cottonwood Institute Happy Hour event is a chance to celebrate another great year of programming and thank our sponsors, donors, program partners, board members, and instructor team.

HAPPY HOUR HIGHLIGHTS

- Opportunity to network with Colorado professionals- including our board members, corporate donors, and program partners.
- Enjoy local food, beer, great wine, and local music & entertainment.
- Advertisement for your business.
- Hear our yearly program updates and goals.

EVENT COST

- \$5,000 event sponsor
- \$2,500 sponsor
- \$1,000 sponsor
- Free for attendees

ATTENDANCE

We are expecting 75-100 people.

AUDIENCE

Front Range professionals, 30 - 65 years old.

FUNDRAISING GOAL

Our goal is to raise \$5,000 at the Happy Hour event.

SPONSORSHIP LEVELS

PRESENTING SPONSOR LEVEL - \$10,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Opportunity to market your company during the event (display banner/promotional materials)
- Name and logo on all promotional materials and the event program as "Presenting Sponsor"
- Email announcement to our community highlighting your company and sponsorship/company feature in our monthly newsletter
- 3 social media posts spotlighting company/sponsorship

EVENT-SPECIFIC BENEFITS

- Bash: 10 free event tickets to the Bash (reserved table)
- Throwdown: 5 VIP teams: 10 players + 10 spectators

SPONSOR LEVEL - \$5,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during THE event (display banner/promotional materials)
- 2 social media posts spotlighting company/sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 8 free event tickets to the Bash (reserved table)
- Throwdown: 4 VIP Teams: 8 players + 8 spectators
- Harvard Gulch: 3 Free 4 person team entries
- Beats on the Creek: TBD



SPONSORSHIP LEVELS

SPONSOR - \$2,500

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during the event (display banner/ promotional materials)
- 1 social media post spotlighting sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 6 free event tickets to the Bash (reserved table)
- Throwdown: 2 VIP teams: 4 players + 4 spectators
- Harvard Gulch: 2 Free 4 person team entries
- Beats on the Creek: TBD

SPONSOR- \$1,000

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 5,500 professionals on our email list
- Recognition of sponsorship at the event
- Opportunity to market your company during the event (display banner/ promotional materials)
- 1 group social media post spotlighting sponsorship

EVENT-SPECIFIC BENEFITS:

- Bash: 4 free event tickets to the Bash
- Throwdown: 1 VIP team: 2 players + 2 spectators
- Harvard Gulch: 1 Free 4 person team entry
- Beats on the Creek: TBD



THANKS TO OUR PREVIOUS EVENT SPONSORS AND PRODUCT DONORS!



291 Whiskey
Affiliated Enginners (AEI)
Agency Off Record (AOR)
Alliance Bernstein
Alpine Bank
Anthony's Pizza
Argonaut Liquor
Autocamp
Big Blue Swim School
Bluebird Backcountry
Boulder Rock Club
Brider Rotisserie
Broken Compass Brewing
Butterfly Pavilion
Cake CrumbsChipotle
Chook Chicken
Climax Molybdenum/Freeport McMoRan

CoBank
Colorado National Golf Club
CooHills
Coors Brewing Co
Corvus Coffee Roasters
Crawford Hotel
Dairy Queen
Delafoto
Dell Technologies
Deep Eddy Vodka
Deloitte
Denver Nature and
-Science Museum
Denver Zoo
Distillery 291
DoTerra
East West Partners
Edible Beats Restaurant Group
Elsmere Education
EMR Discovery
Eric Einstein Photography
Evo
Fin River Gear
Fiske Planetarium
First Fidelity Bank
Flylow
Friction Labs
Front Range Anglers

Geneva Financial
Golden Moon Speakeasy
Golden Puzzle Room
GolfTec
GLC Advisors Co
Great Divide Brewing Co.
Greenberg Traurig
GSI Outdoors
Hire a Helper
HKM Employment Attorneys
IMA Corp.
Kelly Law Partners LLC
Laws Whiskey
Little Man Ice Cream
Lockton
Loveland Ski Area
Maroon Bell Outdoors
McGregor Square
MegaStar Financial Corp- Trent Peaker
Meow Wolf
Metro City Roofing
Microsoft
Miners Alley
Mockery Brewing Co
MODL
Momentum Consulting
MountainSmith
Mountain Toad Brewing
Movement Gym- RiNo
Moye White
Mythology Distillery

Patagonia
Pizzeria Locale
Plate Moran
Pote Law Firm LLC
Puffin
Rab
Rally Hotel
Ratio Brewing Co
Redgarden Engineering LLC
Round the Clock Logistics
Royal Robbins
Ryan Feaster- Realty One Group Five Star
Salesforce
Scraps Mile High
Slifer, Smith, & Frampton
Smartwool
Snooze
Squire Lounge/715 Club/Matchbox
Strategic Hospitality
Stanley Beer Hall
Sweet Bloom Coffee
Sustainable Advisors Alliance
Taddonio Family Foundation
UBS: Stone-Segal Wealth Management
Upslope Brewing Co.
Verde o Nada
Whitewater Workshop Golden
Whitson Strategies
Woods Boss Brewing Co
World Wide Technology

CI is committed to building an ecosystem of supporters committed to each other's long-term sustainability and success. If there are custom sponsorship benefits you are interested in or more information, please contact:

Carly Winner, Events Manager

Cottonwood Institute

303.447.1076 x704

carly@cottonwoodinstitute.org

Tax ID: 20-1822172

