Cottonwood Institute is on a mission to connect middle and high school students to the outdoors and inspire them to become leaders, problem-solvers, and changemakers in their communities.

Help make our programs possible by sponsoring one of our 2022 events!
Students are feeling isolated and alone, and CI programs are needed now more than ever. Cottonwood Institute (CI) is thrilled to host 4 events in 2022 to help raise critical funding to support our work. CI events offer an exciting way to engage your friends, family, co-workers, and clients to get involved, give back, build community, and have fun!

CI is excited to bring back in person for 2022, including:

1. **BASE CAMP BASH**  
   **Saturday, April 23 2022**

2. **THE THROWDOWN**  
   **Saturday, July 23 2022**

3. **HARVARD GULCH INVITATIONAL**  
   **Saturday, August 6 2022**

4. **BEATS ON THE CREEK**  
   **Weekly Summer Concert Series, Dates TBD**

Learn more at: https://www.cottonwoodinstitute.org/events
The Base Camp Bash is our main fundraising event and annual excuse to get together, have fun, celebrate our students and successes in 2022, and is a great opportunity to network with the movers and shakers of Denver.

**BASE CAMP BASH HIGHLIGHTS**

- Join our VIP Cocktail hour from 6-7 before our main event from 7-10
- Enjoy local food, beer, great wine, and local music & entertainment
- Bid on adventurous auctions with outdoor gear, unique experiences, and date nights from the best local businesses and restaurants
- Hear from the 2022 Ripple Effect Award student winners

**EVENT WEBSITE**
Stay tuned for more information about how to register!

**EVENT COST**

- $75 per person for the main event
- $150 for a single VIP ticket
- $250 per VIP couple

**ATTENDANCE**
We are expecting 150 - 200 people to participate this year

**AUDIENCE**
Front Range professionals, 30 – 65 years old

**FUNDRAISING GOAL**
Our goal is to raise $90,000 at the Bash
The Throwdown is our annual charity cornhole tournament for Denver professionals who want to enjoy an afternoon outside tossing bags while supporting a great local educational non-profit! This is a great opportunity for networking and client cultivation in a fun and relaxed atmosphere.

THROWDOWN HIGHLIGHTS
- Play in either our morning Sponsor Bracket or our afternoon Competitive Bracket
- Pay for the entire round robin bracket and invite key prospects, customers, clients, vendors, employees, etc. or challenge companies from another industry all together
- The top 3 teams in each bracket will receive great prizes

EVENT WEBSITE
Stay tuned for more information about how to register!

EVENT COST
- $1000 per sponsor team of 2 - food, beverage & VIP party included
- $250 for each competitive team of 2 - food & drink included
- $125 for each individual - food & drink included

ATTENDANCE
We are expecting 64 teams, 128 participants, and additional spectators and volunteers for a total of 200 people, not to mention the hundreds of people who pass through McGregor Square on the weekends

AUDIENCE
Front Range professionals, 30 – 65 years old

FUNDRAISING GOAL
Our goal is to raise $40,000 at The Throwdown
Join us Saturday, August 6th, 2022 at Harvard Gulch for drinks, food, prizes, and 9 holes of beginner-friendly par three golf! This tournament is open to everyone age 21 and over. All net proceeds from the event will benefit Cottonwood Institute in memory of Rivers Stilwell.

**HARVARD GULCH INVITATIONAL HIGHLIGHTS**

- Structured as a best ball format with teams of 4; sign up with 1-4 players
- We can group singles/pairs with an existing team
- This won't be your typical tournament: expect fun, games & challenges!
- Food and beverages are included with entry
- This event is organized and presented by Ryan Feaster - Real Estate Agent with Realty ONE Group Five Star

**EVENT WEBSITE**

Stay tuned for more information about how to register!

**EVENT COST**

Each 4-some costs $215, or $60 per person, which includes food and beverages throughout the tournament

**ATTENDANCE**

We are expecting 85 players and additional spectators and volunteers for a total of 100 – 125 people.

**AUDIENCE**

Front Range professionals, 30 – 65 years old

**FUNDRAISING GOAL**

Our goal is to raise $25,000 at the Harvard Gulch Invitational
Beats on the Creek has become a summertime staple in downtown Denver, bringing people together on the banks of Cherry Creek to enjoy food, drinks, and free live music, all to support local nonprofits! Presented by Coohill's Restaurant, this year’s concert series is extra special— all proceeds from the event support Cottonwood Institute!

**BEATS ON THE CREEK HIGHLIGHTS**
- Enjoy live music and delicious food and drink while taking in the beautiful scenery of downtown Denver in the summer!
- Bring your family and friends for a night out on the town, with all proceeds benefitting Cottonwood Institute

**EVENT WEBSITE**
Stay tuned for more information about the event website!

**EVENT COST**
$5 donation at the door to benefit Cottonwood Institute

**ATTENDANCE**
300 people per week or 1,200 people total.

**AUDIENCE**
Front Range professionals, 30 – 65 years old

**FUNDRAISING GOAL**
Our goal is to raise $25,000 at Beats on the Creek
SPONSORSHIP LEVELS

PRESENTING SPONSOR - $10,000
[Your Company] Presents the Base Camp Bash, The Throwdown, Harvard Gulch Invitational, or Beats on the Creek.

PROGRAM SPONSOR: $5,000
[Your Company] Presents the CI CAP Program, Changemaker Program, Explore Outside Program, etc.

TECHNOLOGY SPONSOR- $5,000
[Your Company] is the official technology sponsor of CI, which will help pay for Zoom, GiveSmart, DonorPerfect, WorkBright, Artstorefronts, and other essential technology for CI operations.

EVENT COMMERCIAL SPONSOR - $5,000
Your company will have an opportunity to show a short 1-2 minute video in between event segments to share what your company does.

RIPPLE EFFECT AWARD SPONSOR - $2,500
Your company will have a speaking opportunity to help present the 2021 Ripple Effect Award to students at the Base Camp Bash, The Throwdown, Harvard Gulch Invitational, or Beats on the Creek.

INSTRUCTOR SPONSOR - $2,500
Your company will have a speaking opportunity to give a shout-out to our amazing CI instructors who sacrifice so much to serve our students and inspire future changemakers. You can also share what your company does.

KEYNOTE SPEAKER/INFLUENCER SPONSOR - $2,500
Your company will have an opportunity to introduce event Keynote speakers and share what your company does.

FOOD OR BEVERAGE SPONSOR - $1,000 + Costs
Your company will sponsor food and/or beverages for our VIP guests and sponsors that donate $250+.

ZERO WASTE SPONSOR: $1,000 + COSTS
Your company will sponsor our efforts to make all of our events zero waste, meaning all waste from each event will be recycled or composted.

GOLF HOLE SPONSOR: $1,000 + Costs
Your company will be able to sponsor a hole for the Harvard Gulch Invitational, engage players, set up fun games, and hand out branded, reusable swag during the event. Please Note: Must be staffed with your team or volunteers.

THROWDOWN COURT SPONSOR: $1,000 + COSTS
Your company will be able to sponsor court for The Throwdown, engage players, set up fun games, and hand out branded, reusable swag during the event. Please Note: Must be staffed with your team or volunteers.

GOODIE BAG/THANK YOU SPONSOR: $1,000 + Costs
Your company will sponsor our Goodie Bag/Thank You for our VIP guests and sponsors that donate $250+ and have an opportunity to include branded reusable swag, including information about your company.
OTHER BENEFITS

- Featured sponsor spotlight with logo and clickable link on our event website
- Featured sponsor spotlight with logo and clickable link in our promotional HTML email to approximately 4,500 professionals on our email list
- Social media post on LinkedIn, Facebook, and/or Instagram pages
- Logo/name on event digital posters
- Logo/name on event print invitations
- Logo/name on event promotional items. Ex. Koozies, cups, headbands, masks, etc.
- Opportunity to put branded swag in goodie bags. Items must be reusable (Ex. water bottles, mugs, pens) and not 1-time, disposable items.
- CI is committed to building an ecosystem of supporters committed to each other’s long-term sustainability and success. If there is mutual permission in advance, CI will make personal introductions to other CI sponsors, donors, supporters & partners to help provide unique ways to connect.

THANKS TO OUR PREVIOUS EVENT SPONSORS!

291 Whiskey
Agency Off Record (AOR)
Alliance Bernstein
Alpine Bank
Bank of America Merrill Lynch
Cintas
CleverFunnel
Climax Molybdenum/Freeport McMoRan
CoBank
CoBiz Financial
Coohills
Deep Eddy Vodka
Deloitte
East West Partners
Emerald Triangle
Fries Foundation
Great Divide Brewing Company
Hercules Industries
Jackson Family Enterprises
K Vintners
Kelly Law Partners
Lockton
McGregor Square
MegaStar Financial
Moye white
Nokia
Northern Trust

Pivot Energy
Proximo Spirits
RoxBox
Ryan Feaster REALTOR®
Saunders Construction
Slifer, Smith & Frampton
Snooze
Sumo Logic
The Araho Group
The Real Dill
Tito's Handmade Vodka
Treasury Wine Estates
Union Station
Verde O Nada

FOR MORE SPONSORSHIP INFORMATION OR TO CUSTOMIZE A PACKAGE, CONTACT:

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