

**Cognitive Dissonance - Or Is My Uncle Just a Crazy Person  
Source Sheet**

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<b>Author/Group</b>	<b>Topic/Book/Website/Author</b>	<b>Link</b>
Yale Cultural Cognition Project	how cultural values shape public risk perceptions and related policy beliefs	<a href="http://www.culturalcognition.net/">http://www.culturalcognition.net/</a>
Dr. Maria Tolero	Social Psychologist	<a href="https://naaee.org/about-us/people/maria-talero">https://naaee.org/about-us/people/maria-talero</a>
Center for Art as Activism	Loss aversion Art as Activism	Loss aversion webinar - <a href="https://artisticactivism.org/2017/02/how-to-win-webinar-change-minds/">https://artisticactivism.org/2017/02/how-to-win-webinar-change-minds/</a> Website - <a href="https://artisticactivism.org/2017/04/why-artistic-activism/">https://artisticactivism.org/2017/04/why-artistic-activism/</a>
Yale Program on Climate Communication	6 segments of the population with regard to	<a href="http://www.climatecommunication.yale.edu/about/projects/global-warmings-six-americas/">www.climatecommunication.yale.edu/about/projects/global-warmings-six-americas/</a>
Dr. Mick Smyers	Climate Journey and Graying Green	<a href="http://grayinggreen.org/">http://grayinggreen.org/</a> <a href="https://climatechange.cornell.edu/">https://climatechange.cornell.edu/</a>
A Better World Handbook	Cycle of Cynicism/Cycle of Hope	<a href="https://prezi.com/k3g1emyxrted/cycle-of-hope-and-cynicism/">https://prezi.com/k3g1emyxrted/cycle-of-hope-and-cynicism/</a>
Dr. Naomi Oreskes & Eric M Conway	Merchants of Doubt how public opinion is formed “Crafted” in this country	<a href="http://www.merchantsofdoubt.org">www.merchantsofdoubt.org</a>