



PO Box 7067, Denver, CO 80207 | 303.447.1076 | www.CottonwoodInstitute.org

THE THROWDOWN

2013 Sponsorship Opportunities

The Pitch: The Throwdown is our annual cornhole tournament, a classic lawn game, which benefits the Cottonwood Institute to help support our programs to connect underserved students to the outdoors and empower them to tackle local environmental issues. It's a noble cause. This tournament is wildly fun and the popularity has been growing every year, especially with the young professional crowd in town.

Date/Time/Location: Saturday, August 24th, 2013 at Congress Park in Denver

Cost: \$100 per team of two people

Expected Attendance: We are expecting 50 teams, 100 participants, and an additional 50 spectators, not to mention the throngs of people who recreate at Congress Park on the weekends.

Demographics: Front Range professionals, 30 – 55+ years old.

Past Sponsors and Supporters:

- 5280 Magazine
- AOR, Inc.
- EMI Sportswear
- Enterprise Rent-A-Car
- Excell Fund Brokerage
- Fox Theatre
- Mountainsmith
- OtterBox
- Oskar Blues
- REI
- Scorzie
- Stoney's Bar and Grill
- Wynkoop Brewing Company

Sponsorship Levels and Benefits:

\$1,000 LEVEL:

- Company logo on event posters, beer koozies, and other swag that may be handed out at the event
- Company name and logo with clickable link on event website
- Company name and logo with clickable link in our promotional HTML email to 3,400+ environmentally conscious young professionals and outdoor enthusiasts on our email list and social media promotion through our Facebook and Twitter pages
- Banner on site and recognition at the event
- Event tent, giveaway opportunities for event attendees and opportunity to provide prizes to tournament winners
- 4 team registrations

\$500 LEVEL:

- Company name and logo with clickable link on event website
- Company name and logo with clickable link in our promotional HTML email to 3,400+ environmentally conscious young professionals and outdoor enthusiasts on our email list and social media promotion through our Facebook and Twitter pages
- Event table, giveaway opportunities for event attendees and opportunity to provide prizes to tournament winners
- Banner on site and recognition at the event
- 2 team registrations

\$250 LEVEL:

- Company name and logo with clickable link on event website
- Company name and logo with clickable link in our promotional HTML email to 3,400+ environmentally conscious young professionals and outdoor enthusiasts on our email list and social media promotion through our Facebook and Twitter pages
- Opportunity to provide prizes to tournament winners
- Recognition at the event
- 1 team registration

For more information, contact: Ford Church, M.A., Founder and Executive Director | 303.447.1076 | ford@cottonwoodinstitute.org