



COTTONWOOD INSTITUTE

"Changing the world, one adventure at a time!"

PO Box 7067, Denver, Colorado 80207

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COTTONWOOD INSTITUTE ADVISORY BOARD

OVERVIEW:

Advisory Board Members are active volunteers that, with the help of Cottonwood Institute Board of Directors, Staff, Interns, and Instructors, contribute to the success, long-term viability, and sustainability of the Cottonwood Institute. Advisory Board Members have core competencies in strategic planning, finance, fundraising, marketing and communications, programming, human resources, or technology and advises the Executive Director and Board of Directors.

VISION AND MISSION:

- The vision of the Cottonwood Institute is to inspire a new generation of young leaders who are environmentally aware, civically engaged, and who are empowered to make a positive impact within their respective communities.
- The mission of the Cottonwood Institute is to inspire students to become active community leaders and environmental stewards through an exciting blend of adventure and environmental service.

EXPECTATIONS:

The ideal Cottonwood Institute Advisory Board Member is committed to:

- Helping the Cottonwood Institute achieve its vision, mission, educational goals and objectives.
- Participating in Cottonwood Institute events throughout the year when possible.
- Including the Cottonwood Institute in their annual giving. Advisory Board Members are expected to make a financial contribution or help raise money for the Cottonwood Institute each year. The Board of Directors will evaluate the give/get policy annually and set levels for the following year. For FY 2009 the Board of Directors recommended a \$250 give/get policy for Advisory Board Members.
- Making introductions to personal and professional networks to help the Cottonwood Institute develop contacts in the Boulder/Denver community.
- Advising the Executive Director and Board of Directors, as needed, based on the core competencies of each Advisory Board Member. It is recommended that Advisory Board Members Serve on at least one committee based on their core competency. Committees include: Strategic Planning, Finance, Fundraising, Marketing and Communications, Programming, Human Resources, and Technology.
- Completing action items and commitments in a timely manner.
- Serving on the Advisory Board for a minimum of 1 year with the opportunity to renew or retire at the end of each year.

Please Note: Advisory Board Members are not considered Governing Board Members and do not have voting power. Advisory Board Members will work closely with the Executive Director and help make recommendations to the Executive Director and the Board of Directors.

EVALUATION:

Advisory Board Members will complete a self-evaluation to evaluate their own participation a minimum of once a year. The purpose of this evaluation is to ensure that Advisory Board Members are meeting our commitments and contributing to the success of Cottonwood Institute.

CURRENT MEMBERS:

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| 1. Kate Cumbo, Programming Committee | 4. Byrne Reese, Technology Committee |
| 2. Ethan Decker, Marketing and Communications Committee | 5. Kalpana Rhodes, Fundraising Committee |
| 3. Paul Dreyer, Programming Committee | 6. Fran Villere, Fundraising Committee |